

Additional Costs Requested for 2016 Election Cycle

Request for June 7 Primary

COUNTY

Additional Costs to Process Petitions & Adminstered Election	Median Cost	High Cost
Small Counties - 30 ¹⁰	\$ 1,650,000.00	\$ 1,800,000.00
Medium Counties - 21 ¹¹	\$ 2,982,000.00	\$ 3,864,000.00
Large Counties - 7 ¹²	\$ 8,330,000.00	\$ 13,720,000.00
County Total	\$ 12,962,000.00	\$ 19,384,000.00

Secretary of State Additional Costs

Overtime staff	\$ 16,250.00
Phone Interpreters ⁵	\$ 24,600.00
Polling Place Observation - 58 counties ⁸	\$ 70,586.00
SOS Total	\$ 111,436.00

Request for November 8 General

Secretary of State Additional Costs

	Totals
VIG Principal ¹	\$ 8,758,510.00
VIG Supplemental ²	\$ 3,400,000.00
Voter Preference Letters ³	\$ 218,475.00
Overtime staff	\$ 16,250.00
Phone Interpreters ⁵	\$ 24,600.00
Printing/Mailing VRCs to all eligible but not registered ⁶	\$ 36,830.00
Printing/Mailing VNCs to all eligible once registered ⁷	\$ 14,000.00
Voter Education/Outreach ⁹	\$ 375,000.00
SOS Total	\$ 12,843,665.00

Cost Assumptions (estimates only)

- 1 - \$69,670.72/page at 208 pages (printing and mailing), minus current allotment of \$5,733,000
- 2 - 32-page supplemental VIG (printing and mailing)
- 3 - 293,003 will need follow up preference letters (estimated 5% follow-up of DMV touchscreen transactions), \$0.745/letter
- 4 - \$6,500 a month during election cycle, times 5 months (July-November)
- 5 - \$0.82/minute at average duration 4 minutes per call, 100 calls/day, 5 days/week, 30 weeks
- 6 - \$0.3683/VRC, 1,000,000 printing/mailling additional voter registration cards
- 7 - \$0.028/VNC, 500,000 printing/mailling additional voter notification cards
- 8 - 58 counties, 58 staff at \$1,217/staff
- 9 - Outreach campaign, including billboards, PSAs, and other educational materials
- 10 - Counties with 0-150,000 eligible voters, costs estimated at \$50k-\$60k to process 10-13 petitions
- 11 - Counties with 151,000-1,000,000 eligible voters, costs estimated at \$100k-184k to process 10-13 petitions
- 12 - Counties with over 1,000,000 eligible voters, costs estimated at \$420k-\$1,960m to process 10-13 petitions